



# Dynamic Benchmarking

## Client Overview

### Association Compensation Interactive

American Society of Association Executives (ASAE)



ASAE brings its traditional compensation survey to life by offering members a new way to compare their compensation and benefits information. As the premier source of learning, knowledge and future-oriented research for association and nonprofit professionals, ASAE represents more than 21,000 association executives and industry partners in nearly 50 countries. Dynamic Benchmarking was selected to transform the 2012 Association Compensation and Benefits Study into a powerful and interactive benchmarking tool. Association Compensation Interactive offers question by question analysis, customizable data filters and personalized charts that help organizations gain timely and meaningful insight into their compensation and benefits practices.

*“Strong, effective associations are good for society, and we are committed to offering associations and their leaders and managers the data and tools they need to succeed,”* comments Dr. Sharon Moss, the ASAE Foundation’s chief research officer. *“The services provided by Dynamic Benchmarking are designed to help us deliver meaningful, actionable information that our members can use to grow and maximize the performance of their organizations.”*

### InSight - Data at Your Fingertips

Association Forum of Chicagoland

InSight is a powerful, yet easy-to-use benchmarking resource for association professionals. It gives users the ability to make decisions affecting their association’s Annual Meeting and IT initiatives based on the most important KPI data points and helps identify the drivers which affect an association’s performance in revenue, expense, operations, and more. The Forum believes in the importance of making data-driven decisions and has developed two Dynamic Benchmarking surveys to help their members understand and evaluate the details of their annual meeting and IT initiatives which are crucial for ongoing success and growth.



# Sterile Processing Benchmarks – An AAMI Benchmarking Resource

## Association for the Advancement of Medical Instrumentation (AAMI)

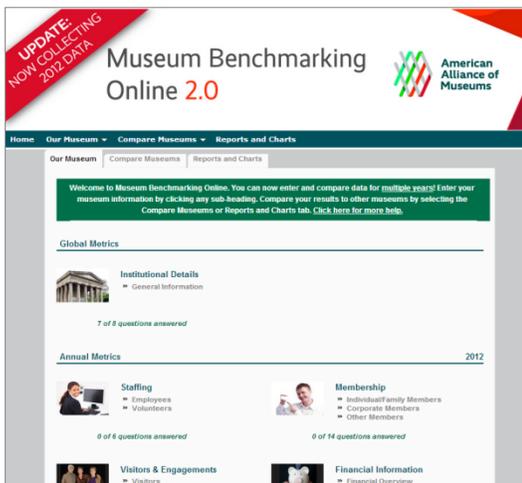
AAMI is a leader in the creation and dissemination of medical standards. Their members look to them for the official word in medical instrumentation processes and healthcare standards. Sensing that their Sterilization community had a need to understand the policies and procedures being used by their peers across the nation, AAMI decided to offer a benchmarking platform for this sub-set of their membership.

With over 130 questions, the AAMI platform thoroughly examines the policies, procedures, staffing and best practices of sterile processing departments within hospital facilities.



# Museum Benchmarking Online

## American Alliance of Museums (AAM)



For the last 14 years, AAM has conducted a triennial financial survey of its membership. The survey covered a variety of financial topics including institutional demographics, museum attendance, membership, income and expenses, funding sources, etc. The results were compiled into a 200+ page book which provided an industry overview and trend data. These static survey results served as a guide for industry professionals for three years until the next survey was done. By shifting to a Dynamic Benchmarking platform, museum and industry executives now have access to immediate financial and operational information to help guide their decision making. This constantly updated platform allows users to compare their results to self-selected peer groups or the industry as a whole.

Using the former Museum Financial Information survey as a starting point, Museum Benchmarking Online contains over 150 questions that look at everything from revenue and expenses to visitors, staffing and membership statistics with 50 PowerPoint charts that can be used for board communications and museum advocacy.

*Find out how you can use Stack-up™ to revolutionize your members' financial and operational performance.*

*Visit [www.dynamicbenchmarking.com](http://www.dynamicbenchmarking.com) or call us at 603-686-7113 for a discussion.*

